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FOR IMMEDIATE RELEASE

**Hanna Lee Communications, Inc.
Named to Organize and Promote
First-Ever Grand Portfolio Tasting of Wines of Croatia**

NEW YORK, April 27, 2011—Hanna Lee Communications, Inc., an award-winning agency specialized in wine, food, spirits, travel and lifestyle PR, today announced that it will organize and promote the first-ever grand portfolio tasting of Wines of Croatia in New York City in summer 2011. Sponsored by the Association of Winemakers at the Croatian Chamber of Economy in partnership with Wines of Croatia, the tasting will showcase more than 30 producers and their top wines that express the *terroirs* of this historic and scenic country.

“Croatian wines have an illustrious history and heritage that date back to the times of ancient Greece and earned the praise of their epicures,” said Hanna Lee, President and Founder, Hanna Lee Communications, Inc. “We are honored to be at the forefront of bringing the spotlight to these very worthy wines that today combine a respect for tradition with state-of-the-art technologies.”

“Given that this is our first-ever grand portfolio tasting in the U.S., it was critical for us to find an agency with a proven track record,” said Cliff Rames, U.S. Director, Wines of Croatia. “Hanna Lee Communications brings exceptional experience in the area of wine PR and we look forward to working with them to make our event a great success.”

ABOUT HANNA LEE COMMUNICATIONS, INC.

Headquartered in New York City, Hanna Lee Communications, Inc. is an award-winning agency specialized in wine, spirits, food, travel and lifestyle PR and event management. The agency only represents products and companies that it is passionate about. This outlook drives its well-acknowledged excellence.

Hanna Lee Communications has created a number of successful PR case studies, including the “Truth in Vodka” campaign for Sobieski Vodka that won first runner-up for *PRWeek*’s “Best Consumer Launch of the Year” and was nominated for a SABRE Award, given by *The Holmes Report* based in the U.K. In 2010, the agency’s creativity in promoting the Manhattan Cocktail Classic was recognized by its second SABRE Award nomination. Through its multi-year PR campaign for Mionetto Wines, Hanna Lee

Communications contributed to developing the now-popular Prosecco category in the U.S.

The agency's recent client experience also includes the Manhattan Cocktail Classic, Leblon Cachaça, Louis Royer Cognacs, Terra Andina Chilean Wines, Conway Family Wines, G7 Portuguese Wine Consortium, Bortolomiol Prosecco, Gourmet Latino Festival, EatingVine.com and others. Hanna Lee Communications has distinguished itself by cultivating long-term, trustworthy relationships with clients, key industry influencers, as well as journalists in the trade, lifestyle and consumer media. For more information, please visit www.hannaleecommunications.com.

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